



Chevrolet recently launched a new smartphone app called [Call Me Out](#) to help remind new and experienced drivers to keep their eyes on the road and put their phones down while they are driving.

[Call Me Out](#) combines two extremely influential forces — technology and the people we love — to change distracted driving behavior. The smartphone app is designed to leverage the positive influence of peer pressure on behavior

How it works:

- Call Me Out is an audible alert system that uses the voices of loved ones to help drivers fight the urge to engage in risky distracted driving behavior.
- Android phone users can download the free app from the Google Play Store (data plan required).
- The app uses the phone's accelerometer and GPS to detect when the phone is physically picked up while traveling at speeds above 5 mph and plays recorded, personalized messages from friends or family reminding drivers to keep their eyes on the road and their phones down.
- The app also includes gamification, featuring a scoreboard and rankings. The less a phone is handled while driving, the higher the score on the leaderboard.

The launch of the Call Me Out app is just one example of how General Motors is using technology to make safety a priority for our customers and drivers across the country.

GM Public Policy works to keep congressional and administration stakeholders informed of all the safety innovations that GM provides to our customers. Continuing to build strong relationships with government is important as we continue to establish ourselves as a safety leader in the auto sector.

[LEARN MORE](#)

FOR EMPLOYEES: JOIN THE GM ENGAGE YAMMER GROUP

Sign up today so GM Engage can stay better connected with you.

[SIGN UP HERE](#)

RESOURCES



Distracted Driving Laws in the States

Check out the map to see what
laws exist in your state.



DOWNLOAD



Call Me Out App

Learn more about Chevrolet's
new Call Me Out app.

[Learn More](#)

[**VIEW ALL RESOURCES**](#)

[Privacy Policy](#) [Contact Us](#)

© 2018 General Motors